



**GREEN  
CITIES**  
for a sustainable  
EUROPE



# European Green Cities Award

September 30 or October 1, 2020

Vakbeurs Openbare Ruimte, Utrecht, The Netherlands

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# European Green Cities Award

## Introduction

### Price winning projects that let green excel in its positive impact on urban welfare

Part of the “Green Cities for a Sustainable Europe” campaign, a yearly, international contest with award ceremony will be organised, starting from 2020 with a first edition in The Netherlands.

### The goal of the award

The European Green Cities Award encourages successful, ambitious, inspiring and innovative green infrastructures projects.

### What projects participate

All inspiring projects that make optimum use of the added value of green infrastructures in the living environment can participate.

For imaging some examples:

- Interior planting of a school
- A new residential area with public gardens
- A business garden with workplaces
- A hospital with green treatment rooms
- A new city park with sports and play facilities
- A green renovated industrial estate

(Participating projects need to be fully realised and put into use no more than 5 years ago.)

### Who is the participant?

Any person involved in the project can initiate an application. The official submitter is ultimately the party that financed the project.

### Any costs?

Participation in the competition is free of charge. If you incur costs yourself, for example for submitting your project or for your presence at the prize-giving ceremony, these will be at your own expense.



# European Green Cities Award

## Some more details



### The process with timeline

1 June 2020	Project forms can be submitted
30 July 2020	End date for applications
7 August 2020	Projects checked for admission by central organisation and start judging process
7 September 2020	Winner selected by jury
30 Sept or 1 Oct	Award ceremony

### The judging process

- The application forms of the 7 nominated projects are shared with all the members of the jury
- Based on the supplied information and the public available information about the project, every member of the jury individually rates the judging criteria with 0-10 points (higher is better), including a short motivation. (Judging Criteria in following chapter)
- The members of the jury are allowed to request the participants for more information.
- The members of the jury may visit projects and consult with each other. This is not compulsory.
- After all scores are submitted, the organising country will share the scores with all members of the jury.
- The project with the highest score will be selected as a winner. In the situation that two projects score the same, the jury will vote for the winner.

### Award ceremony

The award event will take place in Utrecht, The Netherlands at Vakbeurs Openbare Ruimte 2020, the largest trade show in Holland for amenity/green spaces.

### The prize

The prize consists mainly of honour. A lot of attention for the project in the (printed and social) media is expected. In addition, the winning project will receive a 'trophy'.

### Who to contact?

If you have any questions, or need more details, don't hesitate to contact the organisation. Each participating country also has a local contact. The members of the jury cannot be contacted unless they ask for it.

Central organisation and The Netherlands: [info@degroenestad](mailto:info@degroenestad) (In German, Dutch or English)

Belgium: [info@avbs.be](mailto:info@avbs.be)

Bulgaria: [office@nurserybg.eu](mailto:office@nurserybg.eu)

Denmark: [info@green-cities.dk](mailto:info@green-cities.dk)

France: [valhor@valhor.fr](mailto:valhor@valhor.fr)

Germany: [GreenCity@gruen-ist-leben.de](mailto:GreenCity@gruen-ist-leben.de)

United Kingdom: ...

Thank you for mentioning "Green Cities Award" in the subject line of your e-mail.

# European Green Cities Award

## The judging criteria



- **Greenery (A double weighting shall be applied to this criterion!)**

The greenery will be assessed on the right assortment for this application. Quality and diversity are taken into account. Special and unique applications may contribute to a higher appreciation.
- **The overall design (landscape and optional associated buildings)**

The most important point of assessment is the integral design in which the elements in the project match each other. And where the project connects to its surroundings. The uniqueness of the design is an added advantage.
- **The contribution to the well-being of users**

Depending on the type of project, visitors, patients, students, residents or employees benefit from the added value like well fare, productivity and social cohesion. The size of the expected effect and the size of the group of profiteers determine the rating.
- **The impact on the climate**

For the valuation, the impact of the project is estimated on the following components: Rainwater collection and discharge and temperature regulation.
- **The impact on the environment**

Materials used are assessed for environmental impact during production and for circularity. If the project has a logical effect on the perception of noise nuisance and on the capture of CO<sub>2</sub>, NO<sub>x</sub> and particulate matter, this may be taken into account.
- **The impact on economic factors**

For the assessment, an estimate is made of the relationship between the investment (construction and maintenance) and the revenues. This may include an estimate of the effect on property value in the surrounding area and positive impact on local economy (for shops, restaurants...).
- **Used constructing materials**

It will be assessed on the right product choice for this application. Quality is taken into account. Special and unique applications may contribute to a higher appreciation.
- **Innovativeness and reproducibility**

Innovativeness is appreciated. A good reproducibility of the entire project, or parts of it, improves the score.

### Important remark!

The set-up of the award does not allow all criteria to be fully researched and factually substantiated. These cases are judged subjectively by the judges on the basis of their insights and experience and on the basis of the information provided by the participant. Only the jury chooses the winner. No correspondence is possible outside the jury about the content of the assessment process.

# European Green Cities Award 2020

## Project submitting form



<b>Submitting candidate</b>	<input type="text"/>	<b>Country</b>	<input type="text"/>
<b>Project name</b>	<input type="text"/>	<b>Project www</b>	<input type="text"/>
<b>Contact person</b>	<input type="text"/>	<b>Tel / Email</b>	<input type="text"/>
<b>Type of project</b>	<input type="text"/>		
<b>Address of the project</b>	<input type="text"/>		

**Short description of the project, including reason for nomination for the award (max. 150 words)**

**Check the conditions below to indicate that the project meets all points**

- The project has been fully realised and put into use and the project was completed after 01/01/2015
- This project has not previously been nominated for this competition
- Live plants make a substantial part of the project; either in number or in 'identity'.

**In a separate document, please explain (in max. 150 words per subject) the impact of the project on\***

- a) Social cohesion
- b) Biodiversity
- c) Economic factors
- d) Climate
- e) Wellbeing of visitors/users

**In the same separate document, please also explain (in max 300 words per subject) a little more about\***

- f) The selection, origin and quality of used products and materials (greenery and constructing materials)
- g) The overall design (landscape and optional associated buildings)
- h) The impact on the environment (holistic, circular approach)
- i) The innovation value of the project

**Please send the completed form to [info@degroenestad.nl](mailto:info@degroenestad.nl), including at least one, but maximum 15 photo's, designs, videos, artist impressions or other visual documentation (wetransfer.com can be used to share bigger files). If copyrights apply, please state these. If no credits are mentioned, the organisation can use the visuals without any credit notices.**

\*) Keep in mind that a winning project does not have to score well on all points!